


**STUDENT FEEDBACK AND ACTION TAKEN REPORT FOR THE ACADEMIC YEAR  
2018-19**

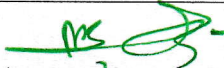
<b>Si. No.</b>	<b>Feedback from students</b>	<b>Action Taken</b>
1.	It was observed that 33% of the respondents 'strongly agree', 29% 'agree' and only 11 % had a 'neutral' opinion regarding the relevance and demand of the programs in the current job scenario.	The WDC conducted a programme named "INCUBATOR" in collaboration with the District Industries Centre, Malappuram considering the relevance and demand of starting entrepreneurship in the current job scenario.
2.	The wide acceptance by the students about the up-to-date-ness and relevance of the contents of the courses offered under their program can be summed up from the feedback of respondents: 49.3% 'agree', 35.6% 'strongly agree' and only 15.1% had a 'neutral' opinion.	<p>The NSS unit organised 'Dialogue' - an interaction with Muhammed Junaid IAS, who hails from a middle class from Vengara to provide a word of encouragement from a person who has surpassed the coveted UPSC exam, motivate and encourage the students to pursue their dreams.</p> <p>The WDC organized a class "Banking Revolution by Postal Department" by joining hands with Tirur Postal division. The objective of conducting this programme was to create an awareness about the financial services offered by Post office including Savings and Postal Life Insurance (PLI) / Rural Postal Life Insurance (RPLI).</p> <p>The WDC organised an interactive session "MEET THE LADY TYCOON" with Mrs . K.P Beena, entrepreneur based in Malappuram district of Kerala State and the founder of Sumix Kids Wear.</p> <p>The WDC organised an industrial visit to Sumix</p>



  
**PRINCIPAL**  
**MALABAR COLLEGE**  
**OF ADVANCED STUDIES**  
**VENGARA**


		<p>kids wear, Nalakathu garments and Super Nova curry powder company to provide the students a practical perspective of the work place and also contribute an opportunity to learn about the struggle in running a business unit from an entrepreneurial view.</p>
3.	<p>A promising feedback collected from the respondents in the following manner- 36% 'agree', 27% 'strongly agree', 10% 'neutral' and a meagre 1% 'disagree' asserts that their syllabus was drafted in consonance with the objectives of the curriculum.</p>	<p>The WDC arranged an awareness class on Entrepreneurship Development Programme to develop and strengthen the entrepreneurial quality, i.e. motivation or need for achievement of students in consonance with the objectives of the Commerce and Management curriculum.</p> <p>The WDC organized a currency exhibition in collaboration with Dept. Of Management studies in our college. Students brought currencies from various countries, displayed charts, diagrams and mile stones in the development of banking etc in a very beautiful way. The programme was arranged with a view to improve the organising skills of students and also to improve their general knowledge.</p>
4.	<p>The acceptance of the respondents about the statement whether their curriculum has interdisciplinary linkages can be noticed from the following response collected from the respondents – 65.2% of the respondents 'agree', 19.7 % 'strongly agree' and 15.2% had a 'neutral' opinion.</p>	<p>The NSS unit organized Vaikom Muhammed Basheer Commemoration by an exhibition and sale of Basheer's books in collaboration with World Book Stall, Vengara.</p> <p>The WDC launched a programme "Sukritham" an initiative to spread socially relevant topics to students of various age groups in the schools and colleges near to our college. We gave training for our students regarding various topics to be</p>



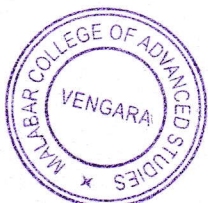
  
**PRINCIPAL**  
**MALABAR COLLEGE**  
**OF ADVANCED STUDIES**  
**VENGARA**


		<p>prepared for taking the class and helped them to prepare the supporting materials like power point slides, videos etc.</p>
<p>5.</p>	<p>The acceptance of the respondents about the statement whether institutional practice of the integration of cross cutting issues relevant to gender, environment, sustainability, human values and professional ethics into the curriculum is practiced can be noticed from the following response collected from the respondents - 37% of the respondents 'agree', 22 % 'strongly agree' and 17% had a 'neutral' opinion.</p>	<p>Hundred jackfruit saplings were planted in the campus and nearby houses by the NSS unit in connection with the declaration of Jack fruit as the official fruit of Kerala.</p> <p>The NSS volunteers helped those who appeared for equivalency exam under Literacy Mission, Govt. of Kerala in Thennala panchayath in collaboration with VengararaBlock panchayath.</p> <p>The NSS volunteers installed a help desk for the public in Urakam Krishi Bhavan for filling up application for Ration Card.</p> <p>Karkidaka Kanji (Medicinal porridge) was distributed among the out patients in Community health centre Vengara by the NSS unit.</p> <p>The NSS unit organized a workshop for new volunteers on handicraft. Volunteers donated brooms to college which are made by them as part of the programme.</p> <p>Blankets were distributed to mentally challenged and marginalized people who live in the streets by the NSS unit.</p> <p>Palliative Day was observed by the NSS unit and volunteers visited patients in their homes in collaboration with Kannamangalam Palliative clinic.</p> <p>Road week safety was observed by the NSS unit at Parakkanni in collaboration with Vengara Jana</p>



  
 PRINCIPAL  
 MALABAR COLLEGE  
 OF ADVANCED STUDIES  
 VENGARA

		<p>Maithry Police Station.</p> <p>The NSS unit organised one day seminar on Tobacco Control in collaboration with the Health Department, Malappuram and National Rural Health Mission, Malappuram.</p> <p>The WDC arranged a programme “Neethijwala” with the support of Kerala State Legal Service Authority (KELSA).</p> <p>The WDC organized a programme “Haritham” to create a cognizance in the minds of students about the importance of cultivating fruits and vegetables in our own homes.</p> <p>Four days camp “Jalashayam” was conducted by the Boomithrasenaat AMUP school, Kadalundi Nagaram. Students cleaned Balathiruthi Island and visited Kadalundi Bird Sanctuary.</p>
6.	A predominant part of the respondents (41.7% ‘strongly agree’, 38.9% ‘agree’ and 19.4 % ‘neutral’) conceded that the classes in our institution are handled by well qualified and experienced teachers.	The members of faculty from various departments are given opportunities for self- improvement through attending seminars, workshops and orientation sessions to help them create an effective learning environment, improve teaching-learning situations, keep updated on modern instructional devices and inspire them to become better teachers in the modern world.
7.	Majority of the respondents (23% ‘strongly agree’, 38% ‘agree’ and 15% ‘neutral’) confirmed that the institution offers flexibility to students in choosing value added courses along with their regular curriculum.	The Seven day NSS Special camp was held at Mattathur, a flood affected area in Othukkungal panchayath. Various programmes like Eye check up camp, organic farming, cleaning, abhayam project, Gramolsavam etc were done in the camp. 30 NSS volunteers underwent premarital counselling in collaboration with



  
 PRINCIPAL  
 MALABAR COLLEGE  
 OF ADVANCED STUDIES  
 VENGARA

Kordhova centre Vengara and Dept. of Minority affairs, Govt. of Kerala.

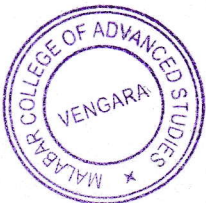
A Workshop on Basic life support and cardiology “Amrithamgamaya” was held by the NSS unit in the college in collaboration with WDC- MCAS and MIMS Hospital Kottakkal.


A workshop on stress management and student counselling was organized in the college by the WDC. Mr. Tushar Soubari, Asst Professor, PG Dept. Of Commerce, NSS College Mattannur was the chief guest.

The WDC arranged a programme “ AYUR DRISHTI” - ways to maintain optimal health, in our college. The programme was organized in collaboration with Kottakkal Arya Vaidyasala and the theme was to impart the significance of Ayurveda in treatment of many diseases.

An awareness class was organized by the WDC in collaboration with Seethalayam project of Dept. of Homeopathy, Govt of Kerala. Students were given an insight about the Seethalayam project of Homoeopathy Department, Govt. of Kerala, the first gender-based programme for women Health care – to empower women’s mental, physical and social health.

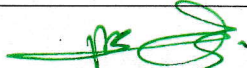
The WDC organized a programme “INSURANCE PRODUCTS AND JOB OPPORTUNITIES IN BAJAJ ALLIANZ”to make the students familiar about various insurance products offered by Bajaj Allianz and also about the job opportunities for



  
/ PRINCIPAL  
MALABAR COLLEGE  
OF ADVANCED STUDIES  
VENGARA

		<p>graduates in their company.</p> <p>Three day seminar on conservation of wetland bio diversities was conducted by the Boomithrasena with the financial support of directorate of environment and climate changes. The program was inaugurated Jb.KNA Khader. MLA Vengara Constituency. Eminent speakers like HamidaliVazhakkad, CR Neelakandan, Dr.Kishore Kumar, etc participated in the program and interacted with students.</p>
8.	<p>The wide acceptance by the students about whether their internal evaluation system of the program is done in an effective manner can be summed up from the feedback of respondents: 34.2% 'strongly agree', 48.7% 'agree' and 15.8% 'neutral'.</p>	<p>Two set of internal exams are conducted in each department and the question papers are set by the faculties handling the respective courses according to the University Question Paper pattern. Internal marks are awarded to the students based on their performance in the internal exams, classroom attendance, timely submission of assignments, seminars etc.</p>
9.	<p>The acceptance of the respondents about the statement regarding the quality of learning environment fostered in the campus can be noticed from the following response collected from the respondents – 23% of the respondents 'excellent', 34 % 'very good', 15% 'good' and 1% 'poor'.</p>	<p>The NSS unit observed Gandhi Jayanti and conducted various cultural programmes in connection with the selection of new volunteers.</p> <p>The NSS unit celebrated Republic Day and organized Patriotic song competition in collaboration with the student's union.</p> <p>The WDC in collaboration with the Department of English organised a competition named "Angana" to find out the most talented girl student in our campus who is the real gem in all aspects.</p> <p>A programme "Cyber Hacker" was arranged in</p>



  
**PRINCIPAL**  
**MALABAR COLLEGE**  
**OF ADVANCED STUDIES**  
**VENGARA**

		the college by the WDC to educate the students the dangerous hidden in the cyber world. Mr. Biju K.P, Sr, CPO Malappuram was the chief guest.
10.	It was observed that 38.4% of the respondents had their opinion as 'excellent', 39.7% as 'very good'. 17.8% had 'good' opinion and 4.1 % had a 'poor' opinion regarding the institutional practice of integration of ethical and moral components into the life of students.	<p>An anti-drugs programme "Better Life" was arranged in the college by the WDC to create an awareness among students regarding the harmful impact of using drugs. Mr. Philip Mampad, Sr. Civil Police Officer of Malappuram Police station was the chief guest for the programme.</p> <p>Each department conducts tutorial sessions on a weekly basis and the tutors try to impart value education to the students, help them to become more and more responsible and to help them to understand the perspective of life in a better way and lead a successful life as a responsible citizen.</p>



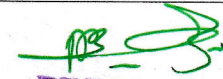
A handwritten signature in green ink, appearing to be "Biju K.P.".

PRINCIPAL  
MALABAR COLLEGE  
OF ADVANCED STUDIES  
VENGARA

**FACULTY FEEDBACK AND ACTION TAKEN REPORT FOR THE ACADEMIC YEAR  
2018-19**

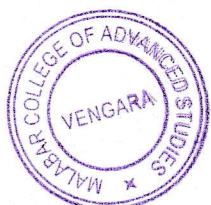
Si.No	Feedback from faculty	Action Taken
1.	The unanimous appreciation by the teachers about the relevance and demand of the programs in the current job scenario can be understood from the feedback of respondents: 57 % respondents had an 'excellent' opinion and 43% had 'very good' opinion.	The Department of Electronics, conducted a Seminar on 'Applications of Embedded system' led by Mr. Sulfikkar T.K, Software design specialist, Robert Bosch Engineering solutions, Coimbatore. Department of Computer Science conducted an internal seminar series for final year students in various topics that are highly relevant in the job market.
2.	The approval of the respondents about the statement whether the objectives of the curriculum are well defined and clearly stated can be noticed from the following response – 57 % respondents had an 'excellent' opinion and 43 % of the respondents had 'very good' opinion.	The Department of Commerce inaugurated a new programme Think Tanks to give orientation for the students about the curriculum and groom them to face the future challenges. Under this programme, a number of soft skill development programmes and career counselling were given.
3.	It was noticed that 43% of the respondents had 'excellent' opinion, 52% had 'very good' opinion and 5 % had a 'good' opinion regarding the drafting of syllabus in consonance with the objectives of the curriculum.	As a part of modifying the syllabus in consonance with the objectives of the curriculum, the Department of Electronics organised a program TechTalkto improve the presentation skill of the students and the Department of Computer Science conducted a Project orientation class for final year students in association with RISS technologies, Kozhikode.

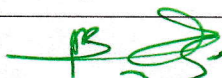


  
**PRINCIPAL**  
**MALABAR COLLEGE**  
**OF ADVANCED STUDIES**  
**VENGARA**

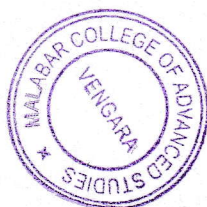


4.	<p>The wide recognition of the respondents about the statement whether logical development in the content/topics and subdivisions are maintained in the curriculum can be noticed from the following response.</p> <p>43% of the respondents had 'excellent' opinion, 52% had 'very good' opinion and 5% had a 'good' opinion.</p>	<p>The Department of Psychology organised the hypnosis workshop "EUNOIA" led by Mr.SahidPayyannur, Consultant Psychologist with an objective of logical development in the topics and subdivisions in their curriculum.</p>
5.	<p>Majority of the respondents (57% 'excellent', 33% 'very good' and 10% 'good') agreed that content of the courses offered under the program are up-to-date and relevant.</p>	<p>The students of the Department of Multimedia did a video news production "Broadcast Journalism Exercise Screening".</p> <p>The Department of English conducted a technical workshop on "How to make PPT using Mobile Phones" for the students of the department.</p> <p>The Department of Computer Science conducted a Placement Training Program (HR interview, GD, Mock interview etc) for the final year students.</p> <p>The Department of Commerce in collaboration with G-Tech education conducted an ELSP- an employability skilling program.</p>
6.	<p>Entire respondents (43% 'excellent', 43% 'very good', 14% 'good') gave their assent that the curriculum provides sufficient opportunities for the development of necessary skills</p>	<p>The Department of Multimedia produced a profile video for our college.</p> <p>The Department of Electronics conducted an aptitude test to provide training for students to participate in the competitive exams.</p> <p>The Department of Electronics provided</p>



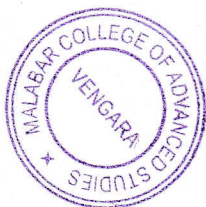
  
**PRINCIPAL**  
**MALABAR COLLEGE**  
**OF ADVANCED STUDIES**  
**VENGARA**

	required for the practical aspect of the discipline.	<p>training to students on power extension making.</p> <p>The students of the Department of Multimedia visited Chithranjali Studio and Kairali television channel office as a part of their curriculum.</p> <p>As a part of observation of the World Mental Health day, the program "Fuerza" was organised by the Department of Psychology.</p>
7.	A major chunk of the respondents (48% 'excellent', 48% 'very good', 4% 'good') agreed that the curriculum contains research-based topics which instils the curiosity among the students for further exploring and experiential learning.	<p>The Department of English started a department library with the support of the students and the faculty members.</p> <p>The Department of Psychology organised a spot magazine creating competition.</p> <p>Students of the Department of Multimedia participated in the International Documentary Short Film Festival of Kerala organized by Kerala Chalachithra Academy, Thiruvananthapuram.</p> <p>The Department of Computer Science conducted an industrial visit to Infopark, Thrissur and UL Cyber park Kozhikode.</p> <p>The students of B.Com TT went for a field visit to Parambikulam for a two-day camp for understanding the rhythm of nature.</p>
8.	Acknowledgement from majority of the respondents (24% 'excellent', 14% 'very good' and 62% 'good') signifies that the curriculum reflects	The Department of Multimedia organised "Vaividhyam Malayalam" short play performance in connection with Keralappiravi Celebrations.



*[Handwritten signature]*

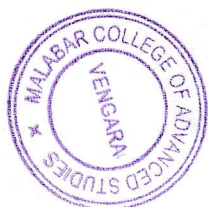
	concern to improve quality of life relating to population welfare and conservation of environment.	The Department of Commerce conducted an outdoor photo exhibition showcasing the importance of environment protection and sustainability as part of Ozone Day and also organised the eco-sinc programme to make students more attached to environment and nature protection.
9.	A positive feedback collected from the respondents in the following manner- 33% 'excellent' and 67% 'very good' testifies that the interdisciplinary linkages in the curriculum is widely recognised by the faculty members as well.	<p>The Department of Multimedia organized RJ Hunt Radio Jokey Competition in connection with association inauguration.</p> <p>An essay writing competition on the topic 'Reframing India with Gadhian Ideals' was organized as part of the Gandhi Jayanti celebration under the auspices of English Association.</p> <p>The Department of English organised an open forum entitled 'MeeshayudeRashtreeyam' in the context of the controversy that arose with the publication of the Malayalam novel Meesha by S. Hreesh.</p>
10.	The affirmation of teachers about our institutional practice of the integration of cross cutting issues relevant to gender, environment, sustainability, human values and professional ethics into the curriculum can be drawn from the following feedback of respondents – 48% respondents had 'excellent' opinion 48% had 'very good'	<p>On behalf of observation of International day of happiness, a "happiness day observation" programme was conducted by the students of department of Psychology.</p> <p>The department of English visited the Pratheeksha Bhavan, Thavanoor as part of the outreach programme and donated an inverter considering the request of the inmates and their caretakers.</p> <p>The students of Commerce Department Celebrated Teacher's day on 5<sup>th</sup> September</p>

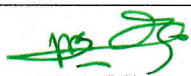


  
 PRINCIPAL  
 MALABAR COLLEGE  
 OF ADVANCED STUDIES  
 VENGARA

**ALUMNI FEEDBACK AND ACTION REPORT FOR THE  
ACADEMIC YEAR 2018-19**


Si. No	Feedback from alumni	Action Taken
1	A commendable feedback was received from the alumni about the academic initiatives taken by the college to bridge the gap between industry and academia (26% excellent, 26% very good and 47% good).	As a part of observation of World Mental Health day, the program "Fuerza" was organised by the Department of Psychology to present the latest developments in the field of Psychology to the students.  The students of Department of Multimedia did a video news production "Broadcast Journalism Exercise Screening".
2	The acceptance of the alumni about the activities organised by the college for the overall development of students can be noticed from the following response collected from the respondents – 27% respondents had an 'excellent' opinion and 27% had 'very good' opinion and 48% had 'good' opinion.	The Department of English organised an open forum entitled MeeshayudeRashtreeyam to nourish the literary and presentation skill of the students in the context of the controversy that arose with the publication of the Malayalam novel Meesha by S. Hreesh.  The Department of Electronics, conducted a seminar on 'Applications of Embedded system' led by Mr. Sulfikkar T.K, Software design specialist, Robert Bosch Engineering solutions, Coimbatore.  Department of Computer Science conducted an internal seminar series for final year students in various topics.
3	Compliance of the entire respondents	A nodal officer is appointed by the



  
 PRINCIPAL  
 MALABAR COLLEGE  
 OF ADVANCED STUDIES  
 VENGARA


	<p>about the steps involved during the admission procedure can be summed up from the following response (18% excellent, 53% very good and 35 % good).</p>	<p>Principal before the commencement of the fresh academic year. He/she attends the orientation classes arranged by the University of Calicut so as to learn the steps to be followed while admitting the candidates as per the Single Window System of the University. The nodal officer arranges orientation classes for the teachers in charge of admission procedure in various departments as well as for the administrative staff also. Student help desk is also formed under the leadership of existing College Union and they give assistance for the students and parents who come to the college for taking admission to various courses of their choice.</p>
4	<p>The wide acceptance of the respondents about the activities of the alumni association or network of old friends can be noticed from the following response. 31% of the respondents had 'excellent' opinion, 37% had 'very good' opinion and 31% had a 'good' opinion.</p>	<p>College Alumni Association is formed and an annual get together is arranged once in a year on a day as per the decision taken in the College Council and Staff meeting. Each department chooses the representatives for various positions to steer the activities of the department alumni association. WhatsApp group is formed and tried to add as many students to it by collecting their latest mobile numbers.</p>
5	<p>The accord of the respondents about the classroom facilities that are available in the college is clear from the following response (11% excellent, 50% very good and 39% good).</p>	<p>Additional number of benches, desks and podiums are purchased each year as per requirements. The black boards in classes are repaired and polished each year to ensure smooth writing. Sufficient number</p>



  
 PRINCIPAL  
 MALABAR COLLEGE  
 OF ADVANCED STUDIES  
 VENGARA

		of bulbs, fans and ventilation facilities are arranged after monitoring its necessity.
6	Entire respondents (25% 'excellent', 25% 'very good', 50% 'good') give an affirmation to the availability of computer facilities in the college.	The number of desktop computers and laptops available in the college are well recorded in the stock register and each year an audit is done to take an account of the number of computers that are functioning properly. Those systems which are damaged or not functioning properly are forwarded for repairing.
7	The retaliation of the alumni about the cooperation and support extended by the faculty members for academic support and overall development of students is evident from the following response (56% excellent, 22% very good and 22% good).	<p>Department of Psychology organised the hypnosis workshop "EUNOIA" led by Mr.SahidPayyannur, Consultant Psychologist.</p> <p>The Department of Multimedia produced a profile video for our college.</p> <p>The Department of Electronics conducted an aptitude test to provide training for students to participate in competitive exams.</p> <p>The Department of Electronics provided training to students on power extension box making.</p>
8	Compliance from majority of the respondents (36% 'excellent', 47% 'very good' and 16% 'good') signifies the relevance of the courses studied in the present job market.	<p>The Department of English conducted a technical workshop on "How to make PPT using Mobile Phones" for the students of the department.</p> <p>The Department of Computer Science conducted a Placement Training Program (HR interview, GD, Mock interview etc)</p>



  
 PRINCIPAL  
 MALABAR COLLEGE  
 OF ADVANCED STUDIES  
 VENGARA


		for final year students.
9	Entire respondents (53% excellent, 31% very good and 17% good) give high regard to the experience received from the industrial visits conducted during their course of study.	<p>The Department of Computer Science conducted an industrial visit to Infopark, Thrissur and UL Cyber park Kozhikode.</p> <p>The students of BCom TT went for a field visit to Parambikulam for a two-day camp for understanding the rhythm of nature.</p> <p>The Department of Multimedia organised a technical visit to Media One Channel for getting practical exposure in their knowledge domain.</p> <p>The Department of Multimedia organised an Industrial Visit to Mathrubhoomi Press, Club FM, MalayalaManorma Press and Media One.</p> <p>The Department of Commerce arranged an industrial visit to Eastern Private Ltd. Munnar and Electronic City IA.</p>
10	Entire respondents (36% 'excellent', 36% 'very good' and 28% 'good' unanimously agreed about the relevance of the inclusion of the project in the curriculum.	<p>The Department of Computer Science conducted a Project orientation class for final year students in association with RISS technologies, Kozhikode.</p> <p>Each department gives appropriate guidance for their students to select a suitable topic for their project work prescribed in the curriculum prepared by the University and submit the report in a full proof manner within the stipulated</p>



*[Signature]*  
**PRINCIPAL**  
**MALABAR COLLEGE**  
**OF ADVANCED STUDIES**  
**VENGARA**

		time.
11	Entire respondents (40% 'excellent' and 55% 'very good' and 5% 'good') opined that they are receiving regular updates from the institute through mails/calls/sms.	The alumni associations of each departments send WhatsApp messages to the group members and also send text messages to their phone numbers so as to maintain good rapport with them. The mentors from each department also try to call the alumni members once in a while and nurture a cordial relation with their mentees.
12	An exhaustive feedback (20% excellent, 32% very good and 48% good) is given by the alumni about the relevance of education imparted in the college in their present job.	Students of the Department of Multimedia participated in LIKHA Arts Fest organized by Farook college Multimedia Department.  The department of English in collaboration with the Women Development Cell of the college organised Angana2018 to select the best female student of the year.



  
**PRINCIPAL**  
**MALABAR COLLEGE**  
**OF ADVANCED STUDIES**  
**VENGARA**