


**STUDENT FEEDBACK AND ACTION TAKEN REPORT FOR THE ACADEMIC YEAR
2019-20**

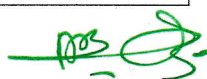
Si. No.	Feedback from students	Action Taken
1.	The wide acceptance by the students about the relevance and demand of the programs in the current job scenario can be summed up from the feedback of respondents: 55% 'agree', 22% 'strongly agree', 5% had a 'neutral' opinion and only 3% 'disagree'.	The ED club organised a Workshop series on Acrylic Painting, Pottery making and paper bags with the objective to inculcate entrepreneurship qualities, to sensitise industrial scenario of the state, to nurture the latent entrepreneurial talent among students etc. The ED club also organised Big talk series-meet up with the entrepreneurs to provide an excellent opportunity for the students to interact with experts from various industries and thus acquire a chance to know more about the industrial environment.
2.	It was observed that 62.5% of the respondents 'agree', 26.1% 'strongly agree' and 10.2 % had a 'neutral' opinion regarding the up-to-date-ness and relevance of the contents of the courses offered under their program.	ED club organised an industry visit to reputed industries with objectives of providing students an insight regarding internal working of companies, to provide a practical perspective on the world of work and also provide students with an opportunity to learn practically through interaction, working methods and employment practices.
3.	The acceptance of the respondents about the statement whether their syllabus was drafted in consonance with the objectives of the curriculum can be noticed from the following response collected from the respondents - 52% of the respondents	The ED club organised a seminar on Poultry Farming and its Commercial Viabilities by Dr Giggin in accordance with the objective of nurturing entrepreneurial among students as per the curriculum prescribed in the Commerce and Management streams.




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	<p>'agree', 24% 'strongly agree', 12% had a 'neutral' opinion and 3% disagree.</p>	
4.	<p>A promising feedback collected from the respondents in the following manner- 56.5% 'agree', 18.8% 'strongly agree', 23.5% 'neutral' asserts that the interdisciplinary linkages in the curriculum is widely recognised by the students.</p>	<p>In connection with the World Environment Day Celebration 2019, an environment quiz competition for students was conducted by the NSS unit with the support of Kerala State Council for Science, Technology and Environment, Trivandrum.</p> <p>As part of the world environment day celebration, the NSS unit organised a college level painting competition on the theme 'Air Pollution' and the selected paintings were exhibited in the campus. The NSS volunteers participated in the three-day nature camp at Vallakkadavu wild life sanctuary Thekkadi, Idukki sponsored by the Forest dept. Govt. of Kerala.</p> <p>As a part of World Education Day celebration, an essay writing competition on "Changing Times and the Unchanged Education" was conducted by the NSS unit at the college.</p>
5.	<p>The assertion of respondents about our institutional practice of the integration of cross cutting issues relevant to gender, environment, sustainability, human values and professional ethics into the curriculum can be drawn from the following feedback of respondents -</p>	<p>As a part of World Environment Day Celebration, the NSS unit with the support of Kerala State Council for Science Technology and Environment, Trivandrum organized one day seminar on the topic "Air Pollution and Environment Protection".</p>




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22% respondents 'strongly agree', 35% 'agree', 15% opined 'neutral' and 13% 'disagree'.

The NSS unit organized Vaikom Muhammed Basheer Commemoration Programme in collaboration with the Dept. of Malayalam at the college. Dr. Gafoor, Assistant Professor, Govt. College, Tanur was invited to deliver a talk on 'Sufism in Basheer'. Mangostin and Chamba, Basheer's favorite trees, were planted at the college.


The NSS volunteers actively participated in the flood relief activities in different parts of the district. As the communication facilities and transportations were cut off students were advised to engage themselves in their own localities. Volunteers collected clothes and eatables from unaffected areas and distributed in the flood relief camps in Parappur Pachayath and Vengara Panchayath. After the flood, 100 volunteers engaged themselves in cleaning and clornation activities in Parappur and Vengara. They cleaned around 200 houses and water resources.

The NSS unit conducted a health awareness programme in the flood affected areas in collaboration with the Community Health Centre, Vengara.

NSS volunteers conducted Aswamedham survey at Vengara Panchayath, a programme of the Health department, Govt. of Kerala, to find out leprosy patients. The training for the volunteers prior to survey was led by Sri. Mohandas, Health Inspector Vengara.


NSS volunteers were invited to organize the




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		<p>District level International Old Age Day celebration held at Vyapara Bhavan Vengara. 50 volunteers were sent for the same. The district panchayath appreciated the unit and gave a certificate of appreciation.</p> <p>The three-day national seminar on “Flood Management and Biodiversity Conservation” sponsored by The Directorate of Environment and Climate Change, Govt. of Kerala, was jointly organized by the department of Management Studies and NSS unit of the college in collaboration with Higher Education Council, Thiruvananthapuram.</p> <p>NSS unit organised a cancer awareness programme in the college in collaboration with the Department of Physical Education and C4CCCI Malappuram. Mr. Namashad, district coordinator of C4CCCI delivered a talk.</p> <p>Palliative Day was observed by the NSS unit and volunteers visited patients in their homes and collected fund in collaboration with Kannamangalam Palliative clinic.</p> <p>The Key of Abhayam House, a dream project of the NSS Unit, was handed over to Aboobakkar and family by Sri. PK Kunjalikkutty. MP in the presence of many dignotaries including Sri. Valsaranjan, NSS Programme coordinator and Smt. Sameera M.P., NSS District Coordinator.</p> <p>The WDC organised a series of interviews with women entrepreneurs and the excerpts were published in a magazine.</p>
6.	Majority of the respondents (63.5%)	The members of faculty from various departments



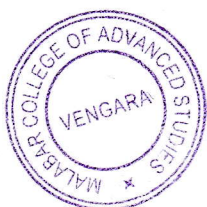

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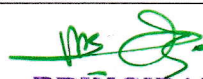
	<p>'agree', 27.1% 'strongly agree' and 9.4% 'neutral') confirmed that the classes in our institution are handled by well qualified and experienced teachers.</p>	<p>are given opportunities for self- improvement through attending seminars, workshops and orientation sessions to help them create an effective learning environment, improve teaching-learning situations, keep updated on modern instructional devices and inspire them to become better teachers in the modern world.</p>
<p>7.</p>	<p>A predominant part of the respondents (49% 'agree', 19% 'strongly agree and 15% 'neutral') conceded that the institution offers flexibility to students in choosing value added courses along with their regular curriculum.</p>	<p>NSS Unit honoured all successful candidates from Thennala Panchayath who appeared in the last Equivalency Examination conducted by Literacy Mission, Govt of Kerala. Volunteers have taught them various subjects before the exam with the support of Vengara Block Panchayath.</p> <p>As a part of Sardar Vallabhai Pattel Commemoration (Rashtreeya Ekta Divas), a unity talk was organised by the NSS unit at the college. Dr. U. Saidalvi, Principal inaugurated the programme. Mr Nasif, Assistant Professor of English spoke on "One India- Many Culture".</p> <p>KOODE Project was inaugurated at the college as per the direction from NSS Department, University of Calicut. The following programmes were conducted:</p> <ul style="list-style-type: none"> • A theme-based exhibition was held at the college and children from National Public School were invited. • Volunteers organized painting competition to children in Karimbily Ankanawadi and GLPS Kinlinakkodu. • A new project called "Kuttikkarashakar",




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		<p>an initiative to expose the basics of farming to children, was inaugurated at Karimbily Ankanawadi.</p> <p>“Ammakkorumma” – Mathru sangamam was organized at the college. Mr. Abdul Bari, Programme Officer addressed the parents on the topic ‘effective parenting’.</p> <ul style="list-style-type: none"> • An awareness talk and various cultural programmes were conducted at GLP School Kilinakkod in connection with World Children’s Rights Day.
8.	A major chunk of the respondents (45.9% ‘agree’, 31.8% ‘strongly agree and 21.2% ‘neutral’) opined that the internal evaluation system of their program was done in an effective manner.	Two set of internal exams are conducted in each department and the question papers are set by the faculties handling the respective courses according to the University Question Paper pattern. Internal marks are awarded to the students based on their performance in the internal exams, classroom attendance, timely submission of assignments, seminars etc.
9.	The exquisite rating given by the respondents (28% excellent, 35% ‘very good’ 20% ‘good’ and 2% ‘poor’) conveys the acknowledgement from respondents about the quality of the learning environment fostered in the campus.	<p>In connection with the readers week, a newspaper reading competition for the senior citizens was conducted at the college by the NSS unit. Senior citizens from Sayam Prabha Home Vengara were invited to the college. All the participants were given saplings and bath towels as gifts.</p> <p>NSS unit observed Gandhi Jayanti, conducted campus cleaning and various cultural programmes.</p> <p>Dr. U Saidalvi, principal inaugurated the new cultural exchange programme Ek Bharath Sresht Bharath - between NSS cells in Kerala and Himachal Pradesh at college level. He delivered a</p>




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		<p>talk and a documentary on Himachal Pradesh was screened.</p> <p>Two Day Workshop on self defense , the Janamaithri Sthree Suraksha Project was organised by the NSS unit in collaboration with Women Development Cell.</p> <p>National Constitution Day was observed by the NSS unit at the college. A mock parliament session was presented by the volunteers. Dr. U Soidalvi gave a talk on History of Indian Constitution.</p> <p>Four Day Premarital Counseling for students and volunteers was organized at the college by the NSS unit with the financial support of Directorate of Minority Affairs, Govt. of Kerala.</p>
10.	<p>Compliance from majority of the respondents (34.1% 'excellent', 41.2% 'very good' and 24.7% 'good') signifies that integration of the ethical and moral components into the life of the students is practiced in the institution.</p>	<p>Blood donation camp was arranged at the college by the NSS unit in collaboration with Sparsham Blood Donors and Govt Hospital Perinthalmanna.</p> <p>The Seven-day NSS Special camp (Kunjolam Kunnolam) was held at Puzhachal, a flood affected area in Parappur panchayath. Various programmes relating to KOODE Project like Children's meet, Parenting session, Anganawadi Painting, Medical Camp, organic farming, cleaning and Gramolsavam were done as part of the camp.</p> <p>New year was celebrated at Puzhachal by the NSS unit. Volunteers visited 3 Anganawadis and conducted various competitions. Gifts comprising notes, pen, colour pens and toys were distributed to children with the support of District Childline office, Malappuram.</p>





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**FACULTY FEEDBACK AND ACTION TAKEN REPORT FOR THE ACADEMIC YEAR
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Si.No	Feedback from faculty	Action Taken
1.	<p>The wide acceptance by the teachers about the relevance and demand of the programs in the current job scenario can be summed up from the feedback of respondents: 48% respondents had an 'excellent' opinion and 52% had 'very good' opinion.</p>	<p>The Department of Psychology observed World Mental Health Day by arranging a program "Piensa" based on the mental health theme "suicide prevention" through an elaborative and interactive psychotherapy training session to give an exposure to students to the latest trends in the field of Psychology.</p> <p>The Department of Multimedia started an Adobe certification program for students in collaboration with Certiport India-Malappuram.</p> <p>The department of Management Studies organised an exclusive talk on Digital Marketing and Innovating Marketing Techniques for providing industrial exposure to the students.</p>
2.	<p>The acceptance of the respondents about the statement whether the objectives of the curriculum are well defined and clearly stated can be noticed from the following response collected from the respondents – 39% respondents had an 'excellent' opinion, 57 % had 'very good' opinion and 4% had a 'good' opinion.</p>	<p>The Department of electronics organised several programs for their students to compete with, and succeed in the evolving global market of high technology, by sticking on to their curriculum to ensure what is being taught in the classroom aligns with the evolving needs in the job market.</p> <p>The third semester students of the Department of Multimedia prepared a video production on Shenthuruni field trip abiding with the objective of the curriculum to impart practical training for</p>




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		<p>students in the field of multimedia.</p> <p>The Department of Electronics organised the Chandrayaanam program in connection with the Successful launching of ISRO's Chandrayan 2. As a part of this, department organised intra collegiate quiz competition, technical talk and video exhibition. NASA media resource member Mr. Abdul Gafoor K.V.M delivered the technical talk.</p>
3.	<p>It was observed that 30% of the respondents had 'excellent' opinion, 52% had 'very good' opinion and 17 % had a 'good' opinion regarding the drafting of syllabus in consonance with the objectives of the curriculum.</p>	<p>The Department of Psychology observed the World Kindness Day by organising an awareness program as a part of redesigning the syllabus in consonance with the objectives of the curriculum.</p>
4.	<p>The wide acceptance of the respondents about the statement whether logical development in the content/topics and subdivisions are maintained in the curriculum can be noticed from the following response. 57% of the respondents had 'very good' opinion, 30% had 'excellent' opinion and 9 % had a 'good' opinion.</p>	<p>The content/topics and subdivisions of each papers in the different departments are studied by the department faculties and relevant topics are added to the papers based on its relevance as per the decisions of the Board of Studies of each department.</p>
5.	<p>The response from majority of the teachers (43% 'excellent', 35% 'very good' and 12% 'good') confirmed that content of the courses offered under the program is up-to-date and relevant.</p>	<p>Few programs were arranged in the college with a view to impart appropriate intensive training for the students in accordance with the contents of the courses.</p> <p>Students of the Department of Psychology</p>




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		<p>along with their faculties visited a mental hospital named Louise Mount at Wayand and Kusumagiri Mental Health Centre, Kakkanad.</p> <p>The Department of Computer Science conducted an exam-oriented coaching for plus two Computer Application students at National Public HSS, Parakkanni.</p>
6.	<p>Entire respondents (40% 'excellent', 50% 'very good', 9% 'good') conceded that the curriculum provides sufficient opportunities for the development of necessary skills required for the practical aspect of the discipline.</p>	<p>The Department of Psychology organised an interactive session with Mr. Jayadev Madhav, a Consultant Psychologist based on the topic: A practical application of Psychoanalysis.</p> <p>Students and the faculty members of the Department of Multimedia participated in a media workshop on Emerging Technologies and Trends in Media and Entertainment Sector organized by Media Academy, Thiruvananthapuram.</p>
7.	<p>Majority of the respondents (41% 'excellent', 54% 'very good', 5% 'good') agreed that the curriculum contains research-based topics which instills the curiosity among the students for further exploring and experiential learning.</p>	<p>The Department of Multimedia organised a Nature Photography Field Trip for imparting experiential learning for students and also organised a field Trip to Ramakkalmedu for the final year students. In connection with the National Energy Conservation Day observance, the Department of Electronics conducted one week long program named "Oorjolsavam". The program included Video poster competition, Essay writing competition, Technical talks, Notice campaign among school students, Still model exhibition etc.</p>




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		The Department of Commerce arranged an industrial visit to Paragon Steels Private Ltd to have a first-hand experience on manufacturing processes. The BCom TT students visited Mysore saree Udyog, the leading saree producers in India to study about the textile industry, their marketing techniques and their market share.
8.	Compliance from majority of the respondents (23% 'excellent', 64% 'very good' and 13% 'good') signifies that the curriculum reflects concern to improve quality of life relating to population welfare and conservation of environment.	The Department of Multimedia started "Arikathoru Maram" – a tree plantation project in the neighbouring houses of the college as the Best Practice Program of the department. The Department of Management Studies in collaboration with the NSS wing of our college, Directorate of Environment and Climate Change, Govt. of Kerala and Kerala State Higher Education Council (KSHEC) organised "THREE DAY NATIONAL SEMINAR ON FLOOD MANAGEMENT AND BIODIVERSITY CONSERVATION".
9.	A promising feedback collected from the respondents in the following manner- 28% 'excellent', 54% 'very good' and 18% 'good' asserts that the interdisciplinary linkages in the curriculum is widely recognised by the faculty members as well.	The department of English organized a quiz competition on the life and writings of Girish Karnad. The department of Computer Science organised an intra college online photography contest on the theme "Natural Beauty of the College".
10.	The assertion of teachers about our institutional practice of the integration of cross cutting issues relevant to gender, environment, sustainability, human values and	The Department of Multimedia organised a trekking program as an orientation for the students to provide them an experience of an adventurous journey to discover the diversity of nature and culture by foot on



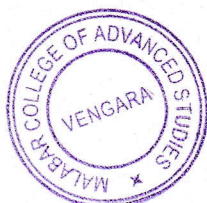

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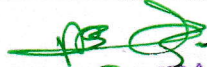
	professional ethics into the curriculum can be drawn from the following feedback of respondents - 41% respondents had 'excellent' opinion, 55% had 'very good' opinion and 4% had 'good' opinion.	Oorakam hills. The Department of Computer Science organised an E-waste awareness campaign and collection programme.
11.	Entire respondents (41% 'excellent', 55% 'very good' and 5% 'good') opined that the institution offers flexibility to students in choosing value added courses along with their regular curriculum.	Department of Multimedia organized an Adobe aptitude test for all students in collaboration with G-Tech, Vengara.
12.	Entire respondents (18% 'excellent', 73% 'very good' and 9% 'good') opined that the external examination system is comprehensive and on par with the national standards.	The external evaluation system is conducted adhering to the guidelines prescribed by the University of Calicut and strict invigilation system under the monitoring of the Chief Exam Superintendent in our institution.
13.	Entire respondents (30% 'excellent' and 70% 'very good') opined that the internal evaluation system of their program is effective, transparent and unbiased.	The Department of Multimedia conducted the internal examination in the online mode by using Quizizz Online platform. The Department of Computer Science organised internal Seminar for BCA fifth semester students in various topics to create knowledge on innovative topics.
14.	Entire respondents (39% 'excellent', 52% 'very good' and 9% 'good') had a solid opinion about the relevance of education imparted in the college in their present job.	The Department of Multimedia organized an intra department two-day film festival KLAPPE 2020 for the students to get an idea about different stages in film production. The Department of Computer Science




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		<p>conducted a Project orientation class led by Mr. Ashique, Project Manager, BlueGen solution, Kozhikode to develop project development skills in students using industrial experiences, state of art technologies and by using modern tools.</p> <p>The Department of Commerce organised ASTRA 2k19-as part of the World Tourism Day celebration to encourage the interest of the young generation to participate in cultural life through creative activities.</p>
15.	Entire respondents (39% 'excellent' and 61% 'very good') unanimously agreed that the open courses offered under CBCSS pattern are diverse and resourceful.	Each department chooses the Open Courses prescribed by the University considering the demand and potential in the current job market.
16.	The exquisite rating given by the respondents (22% excellent, 65% 'very good' and 13% 'good') conveys the acknowledgement from teachers regarding the capability of the curriculum to enhance students' competency in communication, critical thinking, problem solving and creativity.	<p>The Department of Multimedia organized an RJ Hunt Radio Jokey Competition.</p> <p>An intradepartmental competition entitled "Canterbury" on versification and singing the poem was conducted to develop the creativity and presentation skills of the learners.</p> <p>In Connection with World Computer Literacy Day, the Department of Computer Science organised a computer awareness program "LevelUp" for Primary class students at National HSS, Parakkanni.</p> <p>The department of Commerce conducted</p>



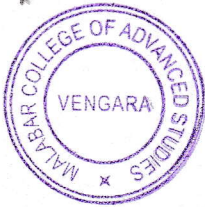

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		<p>an intra college idea fest under the name Astezia-2k19. They also organised various programs like PROXIMO-BUSINESS IDEA- a platform to showcase an innovative business idea, MAESTRO-MARKETTING GURU – on the spot marketing of products, AZOBO-Brand logo and Mascot making competition and ANTIGO-vintage exhibition.</p>
17.	<p>Entire respondents (38% ‘excellent’, 57% ‘very good’ and 5% ‘good’) agreed in a like-minded manner that programmes offered in the institution cater to the personal and professional requirements of the students.</p>	<p>The Department of Multimedia organised News Production exercise for 3rd semester BA Multimedia students as a group activity.</p> <p>An Interdepartmental English Fest was conducted by the Department of English and a series of language competitions like Film Review, Crossword, Poem Painting etc were also held.</p> <p>As a part of institution visit program, students of the Department of Electronics students visited Cochin University of Science and Technology and interacted with teachers, research scholars and PG students of various departments and also visited many labs.</p> <p>The second-year students of the Department of Computer Science department visited Keltron, Trivandrum to get practical exposure in various subject related topics.</p> <p>An intra collegiate Management fest La-Gestion 2k19 was organized by the</p>



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		Department of Management Studies to inculcate professional knowledge and practical training in various fields like communication, leadership, confidence human values etc.
18.	Majority of the respondents (30% 'excellent', 57% 'very good', 13% good) agreed that the conduct of examinations and publication of results are strictly followed according to the predetermined schedule.	The internal exams are conducted in each semester for every departments as per the timetable set by the faculty in charge of Internal Exams and the results are communicated to the students at least within one week after the completion of the exams. The declaration of University exam results is purely out of control of our institution, yet we try to urge the University exam wing to speed up the result declaration and other technical hurdles.





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**ALUMNI FEEDBACK AND ACTION REPORT FOR THE
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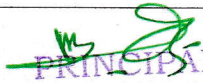
Si. No	Feedback from alumni	Action Taken
1	A commendable feedback was received from the alumni about the academic initiatives taken by the college to bridge the gap between industry and academia (20% excellent, 41% very good and 39% good).	<p>Department of Multimedia organised a Nature Photography Field Trip for imparting experiential learning for students and also organised a field Trip to Ramakkalmedu for final year students.</p> <p>In connection with the National Energy Conservation Day observance, the Department of Electronics conducted one-week long program named "Oorjolsavam". The program included Video poster competition, Essay writing competition, Technical talks, Notice campaign among school students, Still model exhibition etc.</p>
2	Entire respondents had high satisfaction about the activities organised by the college for the overall development of students (21% excellent, 41% very good and 38% good).	<p>Students of Psychology department along with their faculties visited a mental hospital named Louise Mount at Wayand and Kusumagiri Mental Health Centre, Kakkanad.</p> <p>Department of Computer Science conducted an exam-oriented coaching for plus two Computer Application students at National Public HSS, Parakkanni.</p> <p>The department of English organized a quiz competition on the life and writings of Girish Karnad.</p> <p>The department of Computer Science organised an intra college online photography contest on</p>




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		the theme “Natural Beauty of the College”.
3	Compliance of the entire respondents about the steps involved during the admission procedure can be summed up from the following response (21% excellent, 45% very good and 34 % good).	A nodal officer is appointed by the Principal before the commencement of the fresh academic year. He/she attends the orientation classes arranged by the University of Calicut so as to learn the steps to be followed while admitting the candidates as per the Single Window System of the University. The nodal officer arranges orientation classes for the teachers in charge of admission procedure in various departments as well as for the administrative staff also. Student help desk is also formed under the leadership of existing College Union and they give assistance for the students and parents who come to the college for taking admission to various courses of their choice.
4	The affirmation of the respondents about the activities of the alumni association or network of old friends can be summed from the following response (15 % excellent, 45% very good and 40% good).	College Alumni Association is formed and an annual get together is arranged once in a year on a day as per the decision taken in the College Council and Staff meeting. Each department chooses the representatives for various positions to steer the activities of the department alumni association. WhatsApp group is formed and tried to add as many students to it by collecting their latest mobile numbers.
5	The accord of the respondents about the classroom facilities that are available in the college is clear from the following response (20% excellent,40% very good and 400% good).	Additional number of benches, desks and podiums are purchased each year as per requirements. The black boards in classes are repaired and polished each year to ensure smooth writing. Sufficient number of bulbs, fans and ventilation facilities are arranged after monitoring its necessity.




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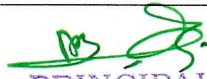
6	The feedback from the respondents (11% excellent, 51% very good and 38% good) give an affirmation to the availability of computer facilities in the college.	The number of desktop computers and laptops available in the college are well recorded in the stock register and each year an audit is done to take an account of the number of computers that are functioning properly. Those systems which are damaged or not functioning properly are forwarded for repairing.
7	The retaliation of the alumni about the cooperation and support extended by the faculty members for academic support and overall development of students is evident from the following response (53% excellent, 32% very good and 15% good).	The Department of Multimedia started “Arikathoru Maram” – a tree plantation project in the neighbouring houses of the college as the Best Practice Program of the department. The Department of Management Studies in collaboration with the NSS wing of our college, Directorate of Environment and Climate Change, Govt. of Kerala and Kerala State Higher Education Council (KSHEC) organised “THREE DAY NATIONAL SEMINAR ON FLOOD MANAGEMENT AND BIODIVERSITY CONSERVATION”.
8	Relevance of the courses studied in the present job market is appreciated by the entire respondents (38% excellent, 47% very good and 15% good).	Department of Multimedia organized an Adobe aptitude test for all students in collaboration with G-Tech, Vengara. The Department of Multimedia organized an intra department two-day film festival KLAPPE 2020 for the students to get an idea about different stages in film production. The Department of Computer Science conducted a Project orientation class led by Mr. Ashique, Project Manager, BlueGen solution, Kozhikode. The Department of Commerce organised ASTRA 2k19-as part of World Tourism Day




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		celebration.
9	Entire respondents (55% excellent, 26% very good and 19% good) give high regard to the experience received from the industrial visits conducted during their course of study.	<p>The Department of Commerce arranged an industrial visit to Paragon Steels Private Ltd to have a first-hand experience on manufacturing processes.</p> <p>The BCom TT students visited Mysore saree Udyog, the leading saree producers in India to study about the textile industry, their marketing techniques and their market share.</p> <p>As a part of institution visit program, Department of Electronics students visited Cochin University of Science and Technology and interacted with teachers, research scholars and PG students of various departments and also visited many labs.</p> <p>The second-year students of the Department of Computer Science department visited Keltron, Trivandrum to get practical exposure in various subject related topics.</p>
10	The assertion given by the entire respondents about the relevance of inclusion of project in the curriculum is clear from the following response (43% excellent, 36% very good and 23% good).	<p>The Department of Multimedia organised News Production exercise for 3rd semester BA Multimedia students as a group activity.</p> <p>Each department gives appropriate guidance for their students to select a suitable topic for their project work prescribed in the curriculum prepared by the University and submit the report in a full proof manner within the stipulated time.</p>
11	Unabridged respondents (9% excellent, 47% very good and 45% good) opined that	The alumni associations of each departments send WhatsApp messages to the group members




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	they are receiving regular updates from the institute through mails/calls/sms.	and also send text messages to their phone numbers so as to maintain good rapport with them. The mentors from each department also try to call the alumni members once in a while and nurture a cordial relation with their mentees.
12	An exhaustive feedback (28% excellent, 30% very good and 43% good) is given by the alumni about the relevance of education imparted in the college in their present job.	<p>The Department of Psychology observed World Mental Health Day by arranging a program “Piensa” based on the mental health theme “suicide prevention” through an elaborative and interactive psychotherapy training session.</p> <p>An Interdepartmental English Fest was conducted by the Department of English and a series of language competitions like Film Review, Crossword, Poem Painting etc were held.</p> <p>The Department of Multimedia started an Adobe certification program for students in collaboration with Certiport India-Malappuram.</p> <p>The department of Management Studies organised an exclusive talk on Digital Marketing and Innovating Marketing Techniques for industrial exposure to the students.</p>




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