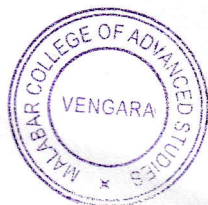



**STUDENT FEEDBACK AND ACTION TAKEN REPORT FOR THE ACADEMIC YEAR
2020-21**


| Si. No. | Feedback from students | Action Taken |
|------------|--|--|
| 1. | The wide acceptance by the students about the relevance and demand of the programs in the current job scenario can be summed up from the feedback of respondents: 43% 'agree', 32% 'strongly agree' and 10% had a 'neutral' opinion. | This academic year was mostly confined to online mode of teaching due to the devastating spread of the Covid Pandemic. Yet the Board of Studies of each departments held meetings and planned to arrange maximum programs to improve the employability skills of students, provide students an understanding of the expectations of industry, bridge the skill gaps etc. |
| 2. | It was observed that 58.8% of the respondents 'agree', 31.8% 'strongly agree' and 9.4 % had a 'neutral' opinion regarding the up-to-date-ness and relevance of the contents of the courses offered under their program. | The Board of Studies of each department organised meetings and they decided to include relevant topics in the syllabus prescribed by the University on various courses based on its relevance and significance. |
| 3. | The acceptance of the respondents about the statement whether their syllabus was drafted in consonance with the objectives of the curriculum can be noticed from the following response collected from the respondents - 52% of the respondents 'agree', 20% 'strongly agree' and 13% had a 'neutral' opinion. | Each department made a thorough analysis of the curriculum and noted the objectives of the curriculum. Based on this various departments synchronised their departmental activities for the present academic year. |
| 4. | A promising feedback collected from | To vibrate culinary skills of the learners, WDC |




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OF ADVANCED STUDIES
VENGARA


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| | <p>the respondents in the following manner- 56.6% 'agree', 14.5% 'strongly agree' and 27.7% 'neutral' asserts that the interdisciplinary linkages in the curriculum is widely recognised by the students.</p> | <p>conducted an online cuisine competition to the students. The venture was interesting to the learners as it gave an opportunity to video their cooking experience. The participants were asked to send their cooking videos to the judge.</p> <p>To inculcate the literary interest in the learners, WDC in association with Literary club conducted a quad level quiz competition on <i>Sughathakumari: Life and Writings</i>.</p> <p>The NSS unit have conducted variety of programmes as a part of the Republic Day celebration. A major attraction of the programme was "Cleaning of Traffic sign Boards" under the Jurisdiction of Vengara Police station.</p> |
| <p>5.</p> | <p>The assertion of respondents about our institutional practice of the integration of cross cutting issues relevant to gender, environment, sustainability, human values and professional ethics into the curriculum can be drawn from the following feedback of respondents - 25% respondents 'strongly agree', 36% 'agree', 19% opined 'neutral' and 3% 'disagree'.</p> | <p>The WDC along with Literary Club conducted an online edutalk by Dr Sunitha Ganesh, Asst. Professor at Govt. Victoria College, Palakkad on the role played by women achievers in Nobel Prize. The lecture cum discussion exposed the hidden roles taken by the women writers of world in the making of their respective national literatures.</p> <p>The WDC in association with Department of Multimedia organised "Nisarga" the online painting exhibitions of the artist Lavya. It gave an online opportunity to the students to observe and contemplate the gender inequalities still prevalent in the society. The paintings were perfectly canvased in Arts steps, a software for exhibition.</p> |




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VENGARA


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| | | <p>The NSS volunteers raised fund for the rehabilitation of patients under Vengara Palliative care.</p> <p>The NSS volunteers organised the Pulse Polio Immunisation program in association with the Community Health Centre Vengara.</p> <p>The NSS unit organised and celebrated “ROAD SURAKSHA JEEVAN RAKSHA” group race starting from Malappuram Up-Hill to Kizhakkethalajunction, in association with the Traffic Enforcement Unit Malappuram. The programme was inaugurated by Sri.Saju K Abraham(DySP,Special Branch,Malappuram)</p> <p>The NSS unit organised a webinar on ‘GENDER POLITICS IN KERALA’, as part of World Women’s Day observance. The technical session was handled by Smt.Rekha Raj, a famous social activist in Kerala.</p> <p>As part of observance of World Water Day the NSS unit conducted a programme named ‘PARAVAKALKK THANNEER KUDAM’ (A jug for the water for the bird) @College campus and the residence of NSS volunteers.</p> |
| 6. | <p>Majority of the respondents (47.1% ‘agree’, 43.5% ‘strongly agree’ and 7.1% ‘neutral’) confirmed that the classes in our institution are handled by well qualified and experienced teachers.</p> | <p>The members of faculty from various departments are given opportunities for self- improvement through attending seminars, workshops and orientation sessions to help them create an effective learning environment, improve teaching-learning situations, keep updated on modern instructional devices and inspire them to become better teachers in the modern world.</p> |




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VENGARA

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| 7. | A predominant part of the respondents (53% 'agree', 14% 'strongly agree and 17% 'neutral') conceded that the institution offers flexibility to students in choosing value added courses along with their regular curriculum. | The NSS unit organized a webinar on 'Labour Laws in India' in association with Thirurangadi Legal Service Cell. Adv.Subeer presented a paper on Labour legislations. |
| 8. | A major chunk of the respondents (56.5% 'agree', 34.1% 'strongly agree and 9.4% 'neutral') opined that the internal evaluation system of their program was done in an effective manner. | Two set of internal exams were conducted in online mode by each department and the question papers were set by the faculties handling the respective courses according to the University Question Paper pattern. Internal marks were awarded to the students based on their performance in the online internal exams, online classroom attendance, timely submission of assignments, seminars in online mode etc. |
| 9. | The exquisite rating given by the respondents (29% excellent, 35% 'very good', 19% 'good' and 2% 'poor') conveys the acknowledgement from respondents about the quality of the learning environment fostered in the campus. | The faculty members used various paltforms like Google classroom, Zoom, Google Meet, Youtube etc to take the classes in an effective mode and try to overcome the limitations of online teaching to the maximum and maintain maximum interaction with the students. |
| 10. | Compliance from majority of the respondents (31.3 % 'excellent', 41.2% 'very good' and 27.1% 'good') signifies that integration of the ethical and moral components into the life of the students is practiced in the institution. | The WDC in association with Department of Electronics organised a webinar "Secure Yourself with Cyber Space". Ms. Achsah Annie Saji, the Cyber Security Instructor of Red Team Academy handled the session. |

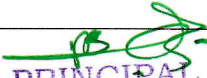



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**FACULTY FEEDBACK AND ACTION TAKEN REPORT FOR THE ACADEMIC YEAR
2020-21**

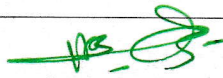
| Si.No. | Feedback from faculty | Action Taken |
|--------|--|--|
| 1. | <p>The wide acceptance by the teachers about the relevance and demand of the programs in the current job scenario can be summed up from the feedback of respondents: 55% respondents had an 'excellent' opinion and 45% had 'very good' opinion.</p> | <p>The Department of Psychology organised a life skill training program led by Mrs. Najiya.T.Rahman, a former Child Psychologist at DCPU, Calicut.</p> <p>The Department of Multimedia organized "Meet the Master" program -an opportunity to interact with experts from media industry.</p> <p>Programs were arranged by various departments to impart training to students in the most important areas of future technologies that is gaining vast recognition in a wide range of applications and fields related to smart cities, military, education, hospitals etc.</p> <p>The Department of Electronics conducted a one-day seminar on 'IoT and its Applications' in association with Futurelabs, Calicut.</p> <p>The Department of Electronics organised a webinar on 'VLSI SOC Design'. Mr. Manas Mukund M, Senior Lay out Design Engineer, Samsung Semiconductor R&D, Bangalore was the resource person.</p> <p>The Department of Computer Science conducted two national level webinars on "Internet Security" and "Introduction to Data Science and its Opportunities".</p> |
| 2. | <p>The acceptance of the respondents about the statement whether the objectives of the curriculum are well defined and clearly stated can be noticed from the following response collected from the</p> | <p>An orientation program was conducted for the first-year students of The Department of Psychology based on the topic introduction to experimental psychology to clearly communicate the objectives of the curriculum through practical session led by a consultant Psychologist, Mrs.AyshaHamna.</p> |



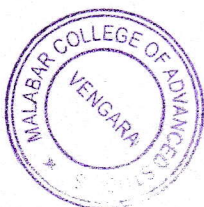

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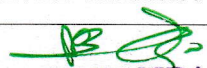
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| | respondents – 35% respondents had an ‘excellent’ opinion, 60% had ‘very good’ opinion and 5 % of the respondents had ‘good’ opinion. | |
| 3. | It was observed that 35% of the respondents had ‘excellent’ opinion, 60% had ‘very good’ opinion and 5 % had a ‘good’ opinion regarding the drafting of syllabus in consonance with the objectives of the curriculum. | The Department of Psychology arranged an online orientation program for the final year Psychology students with regard to their dissertation work led by Dr. Aneesh. V. Appu, Assistant Professor, Mahatma Gandhi College, Trivandrum in accordance with the objective of the curriculum to allow students to demonstrate their personal abilities and skills required to produce and present their action and reflection on specific topics and issues. |
| 4. | The wide acceptance of the respondents about the statement whether logical development in the content/topics and subdivisions are maintained in the curriculum can be noticed from the following response. 25% of the respondents had ‘excellent’ opinion, 65% had ‘very good’ opinion and 10% had a ‘good’ opinion. | The content/topics and subdivisions of each papers in the different departments are studied by the department faculties and relevant topics are added to the papers based on its relevance as per the decisions of the Board of Studies of each department. |
| 5. | The response from majority of the teachers (50% ‘excellent’, 40% ‘very good’ and 10% ‘good’) confirmed that content of the courses offered under the program is up-to-date and relevant. | The Department of Multimedia conducted campus placement program and the Educational Application Developer ‘Stuid’ selected six students for their company as content developers and Graphic designers. The Department of Computer Science conducted a webinar on “Web Designing and Development with PHP” in association with LAMAN Solution, |




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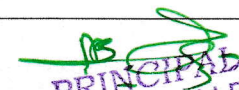
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| | | <p>Cherpulasseri.</p> <p>The Department of Commerce conducted a national level online quiz on Consumer awareness, Consumer rights and responsibilities.</p> |
| 6. | <p>Entire respondents (40% 'excellent', 50% 'very good', 10% 'good') conceded that the curriculum provides sufficient opportunities for the development of necessary skills required for the practical aspect of the discipline.</p> | <p>The Department of Psychology launched a blog "Mind Esperanto" by the first year Psychology students of 2021-2023 batch to exhibit the miscellaneous skills of the students.</p> <p>The Department of Electronics in collaboration with Redteam Hacker Academy, Calicut conducted a one-day webinar on 'Introduction to System Exploitation'. The webinar focused on importance of Cyber security and Ethical hacking in this modern digital world.</p> <p>The Department of Computer Science organized an online training program on Web developing for all students in association with TALROP.</p> <p>The Department of Commerce in Association with Accountia-International School of Accounting, Kottakkal organised a one-day seminar on "IMPACT OF TECHNOLOGY ON ACCOUNTING".</p> |
| 7. | <p>Majority of the respondents (50% 'excellent', 30% 'very good', 15% 'good') agreed that the curriculum contains research-based topics which instils the curiosity among the students for further exploring and experiential learning.</p> | <p>An online interactive session on English communication was held by The Department of English. The resource person was Ms NafisehNaqhawi, Jolfa, Iran.</p> <p>The Department of Electronics conducted a webinar on 'Embedded Systems in Automobiles'. Mr. Shanish P, System Designer, Volvo cars, Sweden was the resource person.</p> <p>The Department of Electronics started the initiative PathFinder to prepare the students of the department for attending competitive exams.</p> <p>The Department of Computer Science conducted a</p> |



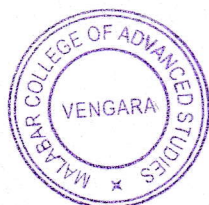

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| | | <p>Webinar on “HOW TO FACE COMPETITIVE EXAM”.</p> <p>The Department of Commerce organised a one-day seminar on Intellectual Property Rights-assets of innovators and start-ups.</p> <p>The Department of English organized a two-day National Webinar on Disability and Literature via Google Meet.</p> |
| 8. | <p>Compliance from majority of the respondents (15% ‘excellent’, 75% ‘very good’ and 10% ‘good’) signifies that the curriculum reflects concern to improve quality of life relating to population welfare and conservation of environment.</p> | <p>The Department of Multimedia organized virtual Onam celebration “ഇറുമാണംതുകുന്നോണം”. Students conducted various competitions in this program.</p> <p>The Department of Multimedia organised an Online Essay writing competition in connection with International Women’s Day Celebration.</p> |
| 9. | <p>A promising feedback collected from the respondents in the following manner- 45% ‘excellent’, 50% ‘very good’ and 5% ‘disagree’ asserts that the interdisciplinary linkages in the curriculum is widely recognised by the faculty members as well.</p> | <p>The Department of psychology conducted an intra college online competition “PERANZA” as a part the observation of World Mental Health Day based on the WHO theme for the year 2020 “mental health for all: greater investment- greater access”.</p> <p>The Department of Electronics conducted a webinar on 'Emerging Technologies' in connection with the 'Meet the Expert' program. Mr. Aneesh Sudevan, Senior Manager, DevOps & Technology, OnMobile Global limited, Bangalore was the resource person.</p> |
| 10. | <p>The assertion of teachers about our institutional practice of the integration of cross cutting issues relevant to gender, environment, sustainability, human values and professional ethics into the curriculum can be drawn from the following feedback of</p> | <p>The Department of Multimedia organized an online photo exhibition program in collaboration with Women Development Cell.</p> <p>The Department of Commerce organised a one-day webinar on “Digital transformation in banking-adapting to new normal”.</p> <p>The Department of Commerce in association with Kannamangalam Krishi Office observed the World</p> |



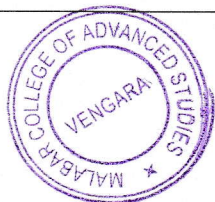

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| | respondents - 45% respondents had 'excellent' opinion and 55% had 'very good' opinion. | Environment Day on June 5 by initiating a program "endemaramnanmamaram". The Department of Management Studies organised the two-day national level webinar "Research Expedition" to promote research attitude among students and teachers. |
| 11. | Entire respondents (30% 'excellent' and 70% 'very good') opined that the institution offers flexibility to students in choosing value added courses along with their regular curriculum. | The Department of Electronics organised a webinar on 'Importance of Skill development in Education' in connection with the 'Meet the Expert' program. Mr. Vipin Akber, Specialist Product Development SW, Schaffelor Automotive GmbH & Co. KG, Germany was the resource person. The Department of Computer Science conducted a webinar on "importance of academic project in IT field" in collaboration with Blugen Technologies. The Department of Computer Science conducted certificate Course in Basics of Python Programming. The Department of Commerce in Collaboration with Vedhic IAS Academy conducted a Civil Service Orientation Program through zoom platform. Dr. Babu Sebastian, Chancellor, Vedhic IAS academy handled the session. |
| 12. | Entire respondents (5% 'excellent' and 75% 'very good' and 20% 'good') opined that the external examination system is comprehensive and on par with national standards. | The external evaluation system is conducted adhering to the guidelines prescribed by the University of Calicut and strict invigilation system under the monitoring of the Chief Exam Superintendent in our institution. |
| 13. | Entire respondents (40% 'excellent' and 55% 'very good' and 5% 'good') opined that the internal evaluation system of their program is effective, transparent | Two set of internal exams are conducted in each department and the question papers are set by the faculties handling the respective subjects according to the University Question Paper pattern. Internal marks are awarded to the students based on their performance in the |



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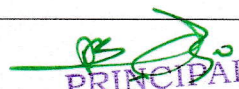
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| | and unbiased. | internal exams, classroom attendance, timely submission of assignments, seminars etc |
| 14. | Relevance of education imparted | The Department of Commerce organised a workshop on SPSS ON 24-02-2021 through Google meet. The trainer for the workshop is Dr.Mufliha S, Asst. professor, Govt. College, Thripunithara. The Department of Commerce organised a two-day national webinar on “Art of writing and publishing a research paper”. |
| 15. | The diverse nature and resourcefulness of the open courses offered under CBCSS pattern are appreciated by the entire respondents (50% excellent and 50% very good). | Each department chooses the Open Courses prescribed by the University considering the demand and potential in the current job market. |
| 16. | The capability of the curriculum to enhance student’s competency in communication, critical thinking, problem solving and creativity is acknowledged by the entire respondents – 85% very good, 10% excellent and 5 % good. | The Department of Psychology conducted two competitions: a photography competition based on the theme “trust” and a four-line quote competition based on the theme “growth”. The Department of Commerce in Association with ILA (Innovative Learning Academy) organised an online orientation to CAT and Competitive Exams. The Department of Management Studies organised “Prof show”, a program to promote extracurricular activities of the students. |
| 17. | The capacity of the programmes offered in the institution to cater to the personal and professional requirements of the students is appreciated by the whole respondents (40% excellent, 55% very good and 5% good). | The Department of Psychology conducted a career guidance program “EUPHORIA” via online platform for the first-year psychology students. The session was handled by Mr.SahidPayyanur, a consultant Psychologist on the topic: Psychology beyond theories. The Department of Multimedia organised a webinar on VFX: Beyond the Magic in collaboration with DTM |




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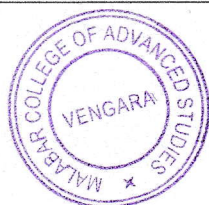
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| | | <p>Media Academy, Kochi.</p> <p>The Department of Commerce organised a workshop on “INTRODUCTION TO TALLY PRIME” in the college and Mr. Mohammed Shareef, Director, G-Tech Education, Vengara was the resource person.</p> <p>The Department of Management Studies organised the program “IBTHITHA” as an orientation session for the final years about latest trends in the field of management. Dr. Arun Balakrishnan, Assistant Professor, Christ College Irinjalakkuda was the chief guest.</p> <p>The Department of Management Studies organised the webinar “Career Boost” to create awareness about various career opportunities for students of Commerce and Management. Mr. Irfan Pullani, Delhi Law School (our alumnus) was the resource person.</p> |
| 18. | Entire respondents had a commendable opinion regarding the conduct of examinations and publication of results according to the predetermined schedule (35% excellent, 50% very good and 15% good). | The internal exams are conducted in each semester for every departments as per the timetable set by the faculty in charge of Internal Exams and the results are communicated to the students at least within one week after the completion of the exams. The declaration of University exam results is purely out of control of our institution, yet we try to urge the University exam wing to speed up the result declaration and other technical hurdles. |

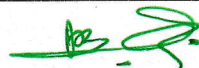



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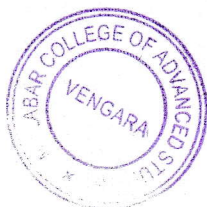
**ALUMNI FEEDBACK AND ACTION REPORT FOR THE
ACADEMIC YEAR 2020-21**


| Si. No | Feedback from alumni | Action Taken |
|--------|---|--|
| 1 | The wide acceptance by the alumni about the academic initiatives taken by the college to bridge the gap between industry and academia can be summed up from the feedback of respondents: 23% respondents had an 'excellent' opinion, 36% had 'very good' opinion and 41 % had 'good' opinion. | <p>The Department of Multimedia conducted a campus placement program and the Educational Application Developer 'Stuid' selected six students for their company as content developers and Graphic designers.</p> <p>The Department of Computer Science conducted a webinar on "Web Designing and Development with PHP" in association with LAMAN Solution, Cherpulasseri.</p> <p>The Department of Commerce conducted a national level online quiz on Consumer awareness, Consumer rights and responsibilities.</p> |
| 2 | The acceptance of the alumni about the activities organised by the college for the overall development of students can be noticed from the following response collected from the respondents – 23% respondents had an 'excellent' opinion and 36 % of the respondents had 'very good' opinion and 41% had 'good' opinion. | <p>The Department of Psychology organised a life skill training program led by Mrs. Najiya.T.Rahman, a former Child Psychologist at DCPU, Calicut.</p> <p>The Department of Multimedia organized "Meet the Master" program -an opportunity to interact with experts from media industry.</p> <p>The Department of Electronics conducted a one-day seminar on 'IoT and its Applications' in association with Futurelabs, Calicut.</p> <p>The Department of Electronics organised a webinar on 'VLSI SOC Design'. Mr. Manas Mukund M, Senior Lay out Design Engineer, Samsung Semiconductor R&D, Bangalore was</p> |



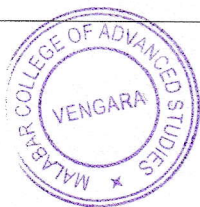

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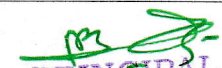
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| | | <p>the resource person.</p> <p><i>The Department of Computer Science conducted two national level webinars on Internet Security” and “Introduction to Data Science and its Opportunities”.</i></p> <p>An orientation program was conducted for the first-year students of The Department of Psychology based on the topic introduction to experimental psychology. The session was led by a consultant Psychologist, Mrs.AyshaHamna.</p> |
| 3 | <p>It was observed that 38% of the respondents had ‘excellent’ opinion, 41% had ‘very good’ opinion and 21 % had a ‘good’ opinion regarding the steps involved during the admission procedure.</p> | <p>A nodal officer is appointed by the Principal before the commencement of the fresh academic year. He/she attends the orientation classes arranged by the University of Calicut so as to learn the steps to be followed while admitting the candidates as per the Single Window System of the University. The nodal officer arranges orientation classes for the teachers in charge of admission procedure in various departments as well as for the administrative staff also. Student help desk is also formed under the leadership of existing College Union and they give assistance for the students and parents who come to the college for taking admission to various courses of their choice.</p> |
| 4 | <p>The wide acceptance of the respondents about the activities of the alumni association or network of old friends can be noticed from the following response. 43% of the respondents had ‘very good’ opinion, 28% had ‘excellent’ opinion and 28% had a ‘good’ opinion.</p> | <p>College Alumni Association is formed and an annual get together is arranged once in a year on a day as per the decision taken in the College Council and Staff meeting.</p> <p>Each department chooses the representatives for various positions to steer the activities of the</p> |




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| | | department alumni association. WhatsApp group is formed and tried to add as many students to it by collecting their latest mobile numbers. |
| 5 | The response from majority of the teachers (36% 'excellent', 38% 'very good' and 26% 'good') confirms their satisfaction about the classroom facilities that are available in the college. | Additional number of benches, desks and podiums are purchased each year as per requirements. The black boards in classes are repaired and polished each year to ensure smooth writing. Sufficient number of bulbs, fans and ventilation facilities are arranged after monitoring its necessity. |
| 6 | Entire respondents (21% 'excellent', 38% 'very good', 41% 'good') give an affirmation to the availability of computer facilities in the college. | The number of desktop computers and laptops available in the college are well recorded in the stock register and each year an audit is done to take an account of the number of computers that are functioning properly. Those systems which are damaged or not functioning properly are forwarded for repairing. |
| 7 | Majority of the respondents (64% 'excellent', 26% 'very good', 10% 'good') agreed about the cooperation and support extended by the faculty members for academic support and overall development of students. | <p>The Department of Psychology arranged an online orientation program for the final year psychology students with regard to their dissertation work led by Dr. Aneesh. V. Appu, Assistant Professor, Mahatma Gandhi College, Trivandrum.</p> <p>The Department of psychology conducted an intra college online competition "PERANZA" as a part the observation of World Mental Health Day based on the WHO theme for the year 2020 "mental health for all: greater investment-greater access".</p> <p>The Department of Electronics conducted a webinar on 'Emerging Technologies' in connection with the 'Meet the Expert' program.</p> |




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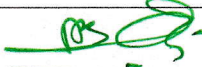
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| | | Mr. Aneesh Sudevan, Senior Manager, DevOps & Technology, OnMobile Global limited, Bangalore was the resource person. |
| 8 | Compliance from majority of the respondents (56% 'excellent', 26% 'very good' and 18% 'good') signifies the relevance of the courses studied in the present job market. | <p>The Department of Psychology launched a blog "Mind Esperanto" by the first year Psychology students of 2021-2023 batch to exhibit the miscellaneous skills of the students.</p> <p>The Department of Electronics in collaboration with Redteam Hacker Academy, Calicut conducted a one-day webinar on 'Introduction to System Exploitation. The webinar focused on importance of Cyber security and Ethical hacking in this modern digital world.</p> <p>The Department of Computer Science organized an online training program on Web developing for all students in association with TALROP.</p> <p>The Department of Commerce in Association with Accountia-International School of Accounting, Kottakkal organised a one-day seminar on "IMPACT OF TECHNOLOGY ON ACCOUNTING".</p> |
| 9 | The assertion of teachers about the experience received from the industrial visits conducted during their course of study from the following feedback of respondents - 59% respondents had 'excellent' opinion, 21% had 'very good' opinion and 21% had 'good' opinion. | All departments couldn't organise Industrial Visits during the academic year 2020-21 due to the spread of Corona pandemic which was followed by nation-wide lockdown and strict imposition of Covid Protocol in all fields of activities. |
| 10 | Entire respondents (51% 'excellent' and 28% 'very good' and 21% 'good') had | The Department of Computer Science conducted a webinar on "importance of academic project in |



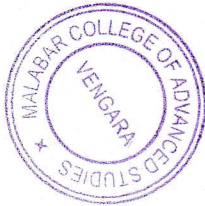

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| | <p>remarkable opinion about the relevance of inclusion of project in the curriculum.</p> | <p>IT field” in collaboration with Blugen Technologies.</p> <p>The Department of Commerce organised a workshop on SPSS ON 24-02-2021 through Google meet. The trainer for the workshop is Dr.Muffiha S, Asst. professor, Govt. College, Thripunithara.</p> <p>An Interdepartmental English Fest was conducted by the Department of English and a series of language competitions like Film Review, Crossword, Poem Painting etc were held.</p> |
| 11 | <p>Entire respondents (36% ‘excellent’ and 39% ‘very good’ and 26% ‘good’) opined that they are receiving regular updates from the institute through mails/calls/sms.</p> | <p>The alumni associations of each departments send WhatsApp messages to the group members and also send text messages to their phone numbers so as to maintain good rapport with them. The mentors from each department also try to call the alumni members once in a while and nurture a cordial relation with their mentees.</p> |
| 12 | <p>The exquisite rating given by the respondents (36% excellent, 36% ‘very good’ and 28% ‘good’) conveys the relevance of education imparted in the college in their present job.</p> | <p>The Department of Psychology conducted two competitions: a photography competition based on the theme “trust” and a four-line quote competition based on the theme “growth”.</p> <p>The Department of Commerce in Association with ILA (Innovative Learning Academy) organised an online orientation to CAT and Competitive Exams.</p> <p>The Department of Management Studies organised “Prof show”, a program to promote</p> |




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OF ADVANCED STUDIES
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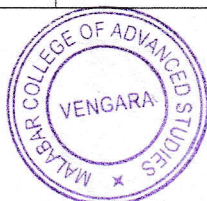
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| | | <p>extracurricular activities of the students.</p> <p>The Department of Computer Science conducted certificate Course in Basics of Python Programming.</p> <p>The Department of Commerce in Collaboration with Vedhic IAS Academy conducted a Civil Service Orientation Program through zoom platform. Dr. Babu Sebastian, Chancellor, Vedhic IAS academy handled the session.</p> |
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FEEDBACK FROM THE EMPLOYER AND ACTION TAKEN 2020-21

| Si.No | Feedback from employer | Action Taken |
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| 1. | An exquisite rating (19.4% 'excellent', 48.4% 'very good' and 32.3% 'good') is given by the employers regarding the proficiency in communication of our students who are currently employed by them | An online interactive session on English communication was held by The Department of English. The resource person was Ms NafisehNaqhawi, Jolfa, Iran. |
| 2. | The satisfaction of the employers regarding the design of the contents of the curriculum that fulfils the needs of the industry can be understood from the following response of the respondents (22.6% 'excellent', 45.2% 'very good' and 32.3% 'good'). | <p>The Department of Electronics conducted a webinar on 'Embedded Systems in Automobiles'. Mr. Shanish P, System Designer, Volvo cars, Sweden was the resource person.</p> <p>The Department of Electronics in collaboration with Redteam Hacker Academy, Calicut conducted a one-day webinar on 'Introduction to System Exploitation. The webinar focused on importance of Cyber security and Ethical hacking in this modern digital world.</p> <p>The Department of Computer Science organized an online training program on Web developing for all students in association with TALROP.</p> <p>The Department of Commerce in Association with Accountia-International School of Accounting, Kottakkal organised a one-day seminar on "IMPACT OF</p> |




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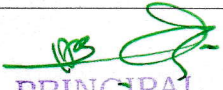
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| | | TECHNOLOGY ON ACCOUNTING”. |
| 3. | Entire employers have high contentment about the sufficiency of courses related to the industry that are included in the program (12.9% ‘excellent’, 58.1% ‘very good’ and 29% ‘good’). | <p>The Department of Commerce in Association with ILA (Innovative Learning Academy) organised an online orientation to CAT and Competitive Exams.</p> <p>The Department of Electronics organised a webinar on 'Importance of Skill development in Education' in connection with the 'Meet the Expert' program. Mr. Vipin Akber, Specialist Product Development SW, Schaffelot Automotive GmbH & Co. KG, Germany was the resource person.</p> <p>The Department of Computer Science conducted a webinar on “importance of academic project in IT field” in collaboration with Blugen Technologies.</p> <p>The Department of Computer Science conducted certificate Course in Basics of Python Programming.</p> |
| 4. | The conciliation of the employers about the capacity of the curriculum to impart knowledge, skills and leadership qualities required for the job market can be summed up from the following response (16.1% ‘excellent’, 35.5% ‘very good’ and 48.4% ‘good’). | <p>The Department of Electronics started the initiative PathFinder to prepare the students of the Department for attending competitive exams.</p> <p>The Department of Computer Science conducted a Webinar on “HOW TO FACE COMPETITIVE EXAM”.</p> <p>The Department of Commerce organised a one-day seminar on Intellectual Property Rights-assets of innovators and start-ups.</p> |
| 5. | The scope of the curriculum for | The Department of psychology conducted |



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| | <p>acquiring employable and entrepreneurial skills is accepted by the entire respondents (19.4% 'excellent', 48.4% 'very good' and 32.3% 'good').</p> | <p>an intra college online competition "PERANZA" as a part the observation of World Mental Health Day based on the WHO theme for the year 2020 "mental health for all: greater investment- greater access".</p> <p>The Department of Electronics conducted a webinar on 'Emerging Technologies' in connection with the 'Meet the Expert' program. Mr. Aneesh Sudevan, Senior Manager, DevOps & Technology, OnMobile Global limited, Bangalore was the resource person.</p> |
| 6. | <p>The relevance of the curriculum to enhance problem solving mentality and ability to innovate among students is appreciated by the whole respondents (19.4% 'excellent', 48.4% 'very good' and 32.2% 'good').</p> | <p>The Department of Psychology conducted a career guidance program "EUPHORIA" via online platform for the first-year psychology students. The session was handled by Mr.SahidPayyanur, a consultant Psychologist on the topic: Psychology beyond theories.</p> <p>The Department of Multimedia organised a webinar on VFX: Beyond the Magic in collaboration with DTM Media Academy, Kochi.</p> <p>The Department of Commerce organised a workshop on "INTRODUCTION TO TALLY PRIME" in the college and Mr. Mohammed Shareef, Director, G-Tech Education, Vengara was the resource person.</p> <p>The Department of Management Studies organised the program "IBTHITHA" as an</p> |




 PRINCIPAL
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 OF ADVANCED STUDIES
 VENGARA


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| | | <p>orientation session for the final years. Dr. Arun Balakrishnan, Assistant Professor, Christ College Irinjalakkuda was the chief guest.</p> <p>The Department of Management Studies organised the webinar “Career Boost” to create awareness about various career opportunities for students of Commerce and Management. Mr. Irfan Pullani, Delhi Law School (our alumnus) was the resource person.</p> |
| 7. | <p>Entire respondents have a commendable feedback about the role of curriculum to inculcate professional ethics and positive attitude among the students (19.4% ‘excellent’, 64.5% ‘very good’ and 16.1% ‘good’).</p> | <p>The Department of Psychology launched a blog “Mind Esperanto” by the first year Psychology students of 2021-2023 batch to exhibit the miscellaneous skills of the students.</p> <p>The Department of Multimedia organized an online photo exhibition program in collaboration with Women Development Cell.</p> <p>The Department of Commerce organised a one-day webinar on “Digital transformation in banking-adapting to new normal”.</p> |
| 8. | <p>Entire respondents are satisfied about the focus of the curriculum to improve the communication skills of students (22.6% ‘excellent’, 58.1% ‘very good’ and 19.4% ‘good’).</p> | <p>The Department of Electronics organised a webinar on 'Importance of Skill development in Education' in connection with the 'Meet the Expert' program. Mr. Vipin Akber, Specialist Product Development SW, Schaffelot Automotive GmbH & Co. KG, Germany was the resource person.</p> <p>The Department of Computer Science conducted a webinar on “importance of</p> |



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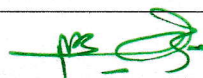
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| | | academic project in IT field” in collaboration with Blugen Technologies. |
| 9. | The assent of entire respondents about the competency of the soft-skills provided by the curriculum and institution can be summed up from the feedback of respondents (32.3% ‘excellent’, 29% ‘very good’ and 38.7% ‘good’). | The Department of Psychology organised a life skill training program led by Mrs. Najiya.T.Rahman, a former Child Psychologist at DCPU, Calicut. The Department of Multimedia organized “Meet the Master” program -an opportunity to interact with experts from media industry. |
| 10. | Entire respondents unanimously agreed about the scope of the curriculum to foster team spirit mentality among the students (19.4% ‘excellent’, 48.4.1% ‘very good’ and 32.3% ‘good’). | The Department of Management Studies organised “Prof show”, a program to promote extracurricular activities of the students. The Department of Multimedia organized virtual Onam celebration “ഇരുദാണിരുകനോണം”. Students conducted various competitions in this program. The Department of Multimedia organised an Online Essay writing competition in connection with International Women’s Day Celebration. |




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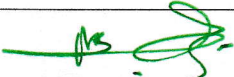
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| | opinion and 2% had 'good' opinion. | by honouring and thanking all the teachers of the Department. |
| 11. | In the opinion of entire respondents (33% 'excellent', 62% 'very good', 5% 'good') the institution offers flexibility to students in choosing value added courses along with their regular curriculum. | <p>The Department of Multimedia organised a technical visit to Media One Channel for getting practical exposure in their knowledge domain.</p> <p>The department of English organised a talk on 'The Rights of the Sexual Minorities' by the renowned Third Gender Activist Faisal Faisu.</p> <p>International Tourism Day was celebrated by the Department of Commerce by conducting a seminar, creating a tourism club, a photo exhibition and a cultural show.</p> |
| 12. | All respondents (24% 'excellent', 62% 'very good' and 14% 'good') believed that the external examination system is comprehensive and on par with national standards. | The external evaluation system is conducted adhering to the guidelines prescribed by the University of Calicut and strict invigilation system under the monitoring of the Chief Exam Superintendent in our institution. |
| 13. | Complete respondents (48% 'excellent' and 52% 'very good') nodded that the internal evaluation system of their program is effective, transparent and unbiased. | Two set of internal exams are conducted in each department and the question papers are set by the faculties handling the respective subjects according to the University Question Paper pattern. Internal marks are awarded to the students based on their performance in the internal exams, classroom attendance, timely submission of assignments, seminars etc. |
| 14. | A solid opinion about the | As a part of World Animation Day |




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 OF ADVANCED STUDIES
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| | relevance of education imparted in the college in their present job was reported by the entire respondents (52% 'excellent', 33% 'very good' and 14% 'good'). | Celebration, the Department of Multimedia organised a Character Modelling Competition. |
| 15. | The whole respondents (24% 'excellent', 71% 'very good' and 5% 'good') undoubtedly agreed that the open courses offered under CBCSS pattern are diverse and resourceful. | Each department chooses the Open Courses prescribed by the University considering the demand and potential in the current job market. |
| 16. | The splendid rating given by the respondents (38% excellent, 14% 'very good' and 48% 'good') conveys the recognition from teachers regarding the capability of the curriculum to enhance students' competency in communication, critical thinking, problem solving and creativity. | The students of the Department of Multimedia participated in LIKHA Arts Fest organized by the Multimedia Department of Farook College, Calicut. The Department of English in collaboration with the Women Development Cell of the college organised Angana2018 to select the best female student of the year. |
| 17. | Entire respondents (38% 'excellent', 57% 'very good' and 5% 'good') agreed in a like-minded manner that programmes offered in the institution cater to the personal and professional requirements of the students. | The Department of Multimedia organised an Industrial Visit to Mathrubhoomi Press, Club FM, MalayalaManorma Press and Media One office. The Department of Commerce arranged an industrial visit to Eastern Private Ltd. Munnar and Electronic City IA. |
| 18. | A lion's share of the respondents (29% 'excellent', 52% 'very | The internal exams are conducted in each semester for every departments as per the |




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| <p>good', 19% good) agreed that the conduct of examinations and publication of results are strictly followed according to the predetermined schedule in the institution.</p> | <p>timetable set by the faculty in charge of Internal Exams and the results are communicated to the students at least within one week after the completion of the exams. The declaration of University exam results is purely out of control of our institution, yet we try to urge the University exam wing to speed up the result declaration and other technical hurdles.</p> |
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