## CAREER GUIDANCE & PLACEMENT CELL

#### ANNUAL REPORT 2016-17

The Career Guidance and Placement Cell helped students to prepare for suitable careers and created a lot of job opportunities for the students. The career guidance and placement cell organize various workshops and orientation programs to train the students to realize their goals for further studies and setting their careers. The Cell conducts coaching classes to equip them for competitive exams. It also ensures to give necessary and relevant information and technical assistance for placements. The Career Guidance and Placement Cell concentrate its activities on the following during this academic year:

#### **Eminence 2017 (Management Studies)**

The Department of Management studies organized "Eminence" an intra-collegiate career guidance program on how to prepare for CA/CS/ICWA/CMA exams on 31-01-2017. The program was attended by 90 students from different batches of BBA who were interested to prepare for the above exams. The objectives of the program were to mold students into career aspirants, to understand their interest, aptitude, and potential, to understand the world of the job market, to develop career alternatives based on their potential, and assist career aspirants in career preparation and development. Mr. Arun Augestine, a Company Secretary by profession was the resource person. He covered various topics like eligibility criteria for these courses, syllabi, job opportunities available for the qualified candidates, the difference between these different courses, etc.

#### Competitive Exams And Higher Education (Commerce)

The department of commerce conducts various competitive exams preparations classes for the department students each year. This year activities were inaugurated by Mrs.Nawal Mohammed PK(HOD, Department of Commerce) on 03-08-2016. The orientation and training programs were given for appearing in CAT, MAT, KMAT, CMAT, CUCET exams, etc.

# I Can-Career Opportunities In Commerce (C0mmerce)

The department conducted a career guidance class on 19-02-2017 in the name I-CAN. Different career avenues that can be taken up by commerce graduates were presented before the students.





Dr.U.Saidalvi (Principal, MCAS) inaugurated the program. The resource person for the program was Mr. Mohammed Fazil (trainer, ASAP).

# Workshop on Led Bulb Assembling (Electronics)

National energy conservation day observance is a major program of the Department of Electronics every year. The program aims to develop awareness among students on energy conservation. This year, Department organized one day workshop on LED bulb making on 14/12/2016. Students of the department took the pledge on this day. Principal Dr. U Saidalvi inaugurated the program. Mr. Shabeer Thiruvakkalathil, HoD, Electronics presided over the program. Mrs. Reshma M, Assistant professor, Dept. of Electronics was the program coordinator. Mr. Basil Nousheef K, Assistant professor, Dept. of Electronics, Mr. Shamsudheen T.K, Technical assistant are lead the workshop.

#### Aptitude Test (Electronics)

These tests consist of 25 multiple choice questions based on general arithmetic, mathematical reasoning, current affairs, etc. This program is only for department students to provide training for attending various competitive examinations. This year conducted two aptitude tests on the dates 07/10/2016 and 27/02/2017.

## Techno Kalari: Workshop On 3D Modelling (Multimedia)

Department conducted an Animation Workshop on March 17-2017. Mr. Rahul KR (Animator) was the resource person. This workshop enabled students to know about the major areas and opportunities of 3D Animation. 28 students took part in this program.

#### PG Entrance Coaching (Multimedia)

Dept. of Multimedia organized Post Graduation Entrance Coaching class on 02.02.2017 in collaboration with Dept. of Journalism, for the advanced learners of the College. The coaching program focused on Journalism, Multimedia, and Electronic media PG Entrance Examinations of different National and State Universities. Mr. Firose Kannamcheri Chalil, (HoD, Journalism), Mr. Nameer M (HoD, Multimedia), Mr. Nithin M (Asst. Professor, Multimedia) are handled, classes.

PG Entrance Exam Coaching (Psychology)



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The department of Psychology has organized PG entrance exam coaching for the students who are willing to pursue their higher studies after graduation. The session was handled by faculty from the Psychology department. The students were guided in a different way. Different forms of simple coaching methods were used. Mind mapping and short note preparation strategies were discussed well for the students. Multiple-choice questions were solved and given to the students to get in touch with different forms of questions. All basic reference books and questions available were provided. Students were asked to create their questions and answers to enhance their learning.

### **Soft Skill Training Programs**

To facilitate the students in recognizing and nurturing their talents, various soft skill training programs were arranged on communication skills, personality development, stress management, and preparation of Curriculum Vitae. Mock GD and Interview sessions, as well as aptitude tests, were organized for final year students. Training programs on Soft skills Development and Career Building were arranged in collaboration with concerned departments. To bring about voluntary commitment and involvement among students performance motivation classes were conducted by each department.

#### **PLACEMENTS**

Mohammed Shahir C P	B.Com	Mg Group of Companies, Senior Accountant
Nabhan A P	B.Sc Electronics	Global Evolution Private Limited
Jouhar Ameen Parambil	BBA	NIMS Hospital Wandoor
Sajad Rahman N	BCA	Wipro
Rinshad Koyissan	BCA	Infosys



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