

CAREER GUIDANCE & PLACEMENT CELL

ANNUAL REPORT 2018-19

The career guidance and placement cell have been especially keen on conducting thought-provoking and motivating programs. Based on the instrumental guidance offered by the IQAC, the cell geared up its interaction with the faculty, student community, and resource persons. The Cell organizes seminars and workshops on personality development, career guidance, life skills, soft skills, etc. Also conducts various placement activities from various firms and institutions.

Think Thanks (Management Studies)

The Department of Management studies organized the official inauguration of "Think Thanks", a Career Guidance and Placement cell for the benefit of the students in our college on 06-07-2018. The primary objective of the cell is to provide much-needed life skills to students and help them to find job placements. The real aim of formal education in the modern context is to make the students ready for jobs or self-reliance in addition to their physical, mental, and spiritual development. The program was attended by 100 students of various batches in our department.

Placement Training Program For 6th Semester Students (Computer science)

Department Conducted a placement training program for 6th sem students. The session was handled by Mr . Sabu K restham(Asst prof, Commerce), Mr Faisal T(Asst prof, Commerce), and Ms.Reshma(Asst prof, Electronics). The Session was very effective. The session includes Mock interview, group discussion, HR interview, etc. The program presided by Askarali kT(HOD)and welcomed by Jahfar C.

Path Setter-Goal Setting Program (Commerce)

Department of Commerce conducted a career counseling class named ' PATH-SETTER ' for commerce students on 16-01-2019. Mr. Mohammed Riyas (JCI Trainer) handled the session and provided valuable information about new career paths to the students. The program was inaugurated by HOD Nawal Mohammed P.K.




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Think Tanks (Commerce)

Department of Commerce conducted a career counseling class named THINKTANKS ' for commerce students on 06-07-2018. Mr. ABDURAHMAN ALANGADAN (Asst. Professor, Govt. College, Chittoor) handled the session and provided valuable information about the career paths to the students in the field of IAS and Civil Service.

Aptitude Test (Electronics)

This test consists of 25 multiple choice questions based on general arithmetic, mathematical reasoning, current affairs, etc. This program is only for department students to provide training for attending various competitive examinations. In this year, the test is held on 4/10/2018.

Workshop on Power Extension Box Making (Electronics)

In this program, provided training to students on power extension box making. Technical assistant Mr. Shamsudeen T.K lead the event. The newly made boxes supplied to various departments and office. The work shop held on 29/11/2018 and 30/11/2018.

Talk on Career Opportunities In Embedded System (Electronics)

The Department of Electronics, Malabar college of Advanced Studies – Vengara, conducted a Seminar on 'Applications career opportunities of Embedded system' in connection with the Electronics Association inauguration program on 20-12-2018. Mr. Sulfikkar T.K (Software design specialist, Robert Bosch Engineering solutions, Coimbatour) presented the paper. Jb.Abdul Majeed M, Manager, Malabar College of Advanced Studies (MCAS), Vengara, inaugurated and Dr U Saidalvi, Principal, MCAS, Vengara, presided the program. Mr Shabeer Thiruvakkalathil, HoD, Department of Electronics delivered the welcome speech and Association Secretary Mrs. Jasna.P delivered Vote of thanks. The seminar is focussed on various interesting applications of Embedded system in current world especially in automobiles. After presenting the topic, the chief guest had a very good interaction with the students. A total number of 69 students and 5 faculties attended the program.

Talk On: Career Opportunities In Electronic Media (Media-One) (Multimedia)

Department organized an Industrial Visit to Mediaone TV for second semester students on March 13-2019 as a part of Media Safari Project. Students got an opportunity to understand the working




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process of a television channel. They observed and learned all stages of production from shooting to broadcasting. In this visit Mr. Rahzal (Faculty MBL Media Academy) delivered a lecture on Career opportunities in Television Industry. 30 students participated in this program.

PG Entrance Coaching (Multimedia)

Dept. of Multimedia organized Post Graduation Entrance Coaching class on 24.01.2019 in collaboration with Dept. of Journalism, for the advanced learners of the College. The coaching program focused on Journalism, Multimedia and Electronic media PG Entrance Examinations of different National and State Universities. Mr. Firose Kannamcheri Chalil, (HoD, Journalism), Mr. Nameer M (HoD, Multimedia), Mr. Waseem Mohammed C (Asst. Professor, Visual Communication) are handled classes.

Talk On: Print Media Industry (Mathrubhoomi-Calicut) (Multimedia)

Department organised an Industrial Visit to Mathrubhoomi Press and Club FM on March 13-2019. Thirty students participated in this program. Mathrubhoomi Calicut Regional Director Mr. Manikandan gave a lecture on the history and development of Mathrubhoomi Newspaper and career opportunities in Print Media Industry. After this session students visited the press and understood the printing technologies and its different processes. After this press visit we went to Mathrubhoomi FM Radio station (Club FM).


PG Entrance Exam Coaching (Psychology)

The department of Psychology has organized PG entrance exam coaching for the students who are willing to pursue their higher studies after graduation. The session was handled by faculties from the Psychology department. The students were guided in a different way. Different forms of simple coaching methods were used. Mind mapping and short note preparation strategies were discussed well for the students. Multiple choice questions were solved and given to the students in order to get touch with different forms of questions. All basic reference books and questions available were provided. Students were asked to create their own question and answers to enhance their learning.

Soft Skill Training Programs

To facilitate the students in recognizing and nurturing their talents, various soft skill training programs were arranged on communication skills, personality development, stress management,




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and preparation of Curriculum Vitae. Mock GD and Interview sessions, as well as aptitude tests, were organized for final year students. Training programs on Soft skills Development and Career Building were arranged in collaboration with concerned departments. To bring about voluntary commitment and involvement among students performance motivation classes were conducted by each department.

PLACEMENTS

Jusaina Marjana	B.A English	Asst. Professor of English, Malabar College of Advanced Studies
Abhijith K	B.A Multimedia	Visual Designer, Vedantu, Banglor
Mohammed Shabeeb P	B.Com	NKR And Associates, Articleship Training
Akhil K	B.Com	Schindler India Pvt. Ltd, Assistant Erector
Vishnu T P	B.Com	Vismay Textiles, Store Manager
Mohammed Ihsan P A	B.Com	Hotpack Global Company LIC, Accountant
Safvan P	Bsc Electronics	Red Team Cyber Security Labs, Calicut
Muhammed Shabab K	BBA	PK Group Of Companies,
Suhaib Kunnan	BBA	NR Group Of Companies, Malappuram
Muhammed Shahid M P	BBA	Bakery Industry
Mashood P	BCA	Maxxion, Kochi
Muhammed Nadir	BCA	Finekube It Solution ,Kochi




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